PRESENTATION

ART RIVIERA TOUR

SAINT JEAN CAP FERRAT

Contemporary Art Exhibitionn

09 – 25 July 2027



Contemporary Art at the Heart of the French Riviera's Elegance

At the heart of one of the French Riviera's most iconic locations, in the prestigious setting of the port of Saint-Jean-Cap-Ferrat, the ART RIVIERA TOUR celebrates the meeting of contemporary art, excellence and the art of living that defines the French Riviera.

Held annually over a two-week period, in official partnership with the Municipality of Saint-Jean-Cap-Ferrat, this major international exhibition brings together a carefully selected group of talented artists with a shared ambition: to showcase contemporary creativity in an exceptional setting, at the heart of a must-visit destination for collectors, art enthusiasts and visitors from around the world.

Exceptional Visibility, International Reach

Thanks to an ambitious communication and promotional strategy, developed with the support of our partners and sponsors, the ART RIVIERA TOUR offers participating artists enhanced visibility throughout the French Riviera and the wider Provence-Alpes-Côte d'Azur region.

Advertising campaigns, press relations, dedicated communication materials and targeted marketing initiatives all contribute to showcasing participating artists, promoting their works and expanding their reach among a diverse international audience.

Far more than an exhibition, the ART RIVIERA TOUR is a true platform for networking, visibility and opportunity. It is a privileged meeting place where artistic talents shine, creative perspectives converge, and new relationships are forged between artists, collectors, art professionals and contemporary art enthusiasts.

In an environment where prestige, culture and the art of living come together, the ART RIVIERA TOUR establishes itself as a distinctive artistic event, dedicated to supporting creativity and enhancing its visibility on the international stage.

ART RIVIERA TOUR - Contemporary Art, Excellence and Prestige at the Heart of the French Riviera.

MULTI ART
GALLERY EVENTS
MONACO

CHRISTHEARTAGENT
AMBASSADEUR OFFICIEL MULTI ART GALLERY MONACO

WHAT WE OFFER

SERVICES & BENEFITS

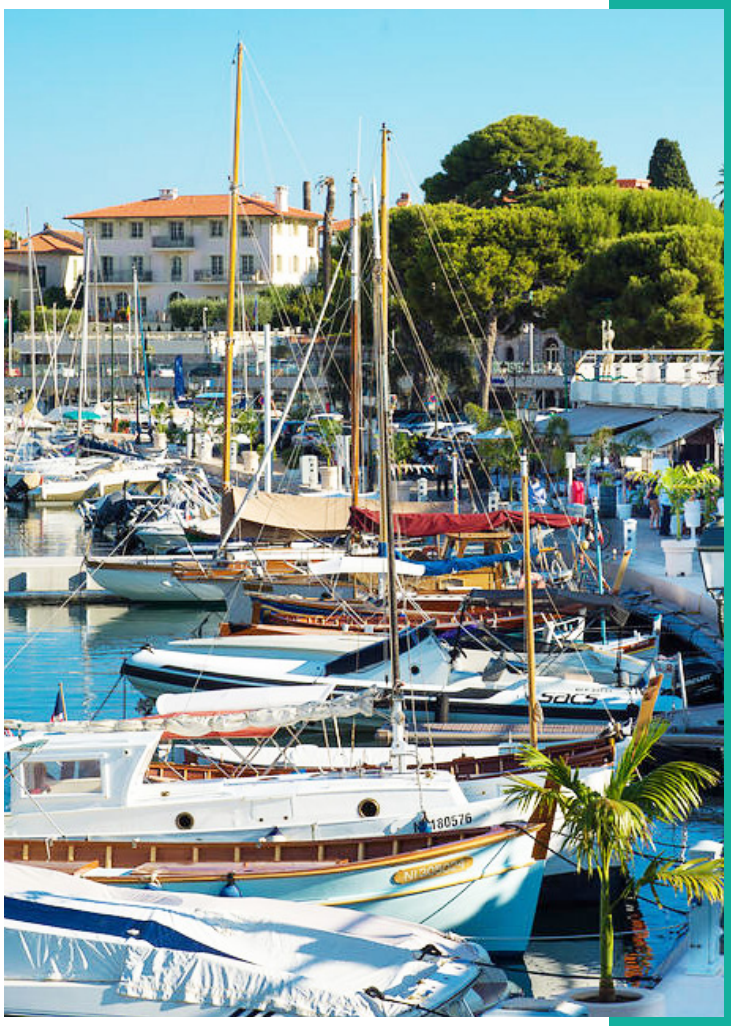
Excellence in organisation, extensive communication and exceptional visibility at the heart of the French Riviera.
To make this exhibition a truly unique artistic experience, MULTI ART GALLERY & EVENTS MONACO offers artists personalised support and an exclusive range of services, in a setting where art, prestige and elegance come together.

COCOMMUNICATION & VISIBILITY

An exceptional outdoor advertising campaign across 40 bus shelters, from Nice to Menton, ensuring outstanding visibility throughout the French Riviera.
Personalised, targeted email campaigns reaching our network of collectors, buyers, galleries, curators, media professionals and art enthusiasts.
Elegant invitations and promotional materials, specially designed for the event.
Invitation distribution to prestigious villas in Saint-Jean-Cap-Ferrat.
Digital promotion across our social media channels, including Facebook, Instagram and dedicated art platforms.
A premium exhibition catalogue, showcasing the participating artists and their works.
Exclusive photography and video coverage to highlight and capture the event for posterity.

A REFINED ARTISTIC PRESENTATION

An exceptional exhibition space, ideally located at the port of Saint-Jean-Cap-Ferrat.
Carefully curated artwork displays, presented on elegant white structures and appropriately selected plinths.
An experienced professional team, dedicated to welcoming visitors, presenting the artworks and providing personalised assistance throughout the exhibition.
Official partnership with the Municipality of Saint-Jean-Cap-Ferrat, bringing institutional recognition and prestige to this artistic event.



OUR TAILORED SUPPORT

OPENING RECEPTION & EXCLUSIVE NETWORKING

Champagne opening reception, bringing together artists, collectors, distinguished personalities and VIP guests.
Exclusive networking opportunities with an international clientele, including prestigious residents, collectors and visitors enjoying the French Riviera during the month of July.
A unique opportunity to expand your artistic network in one of the Mediterranean's most exclusive destinations.

ARTIST PROMOTION & PERSONALISED SUPPORT

Extended visibility for unsold artworks, with the opportunity to feature them for sale in our online gallery: www.multiart.gallery.
Official certificate of participation presented to every exhibiting artist.
Dedicated support and guidance to encourage meaningful connections, commercial opportunities and greater visibility for each artist's work.

THE VENUE

Espace Neptune, Quai Virgile Alari, Port of Saint-Jean-Cap-Ferrat
Ideally located in the heart of the port, our gallery benefits from exceptional visibility and a constant flow of visitors. The exhibition space is regularly refreshed, with artworks also displayed outdoors to attract the attention of passers-by and the public.

The exhibition takes place during two major national celebrations in the region: 14 July (French National Day) and 21 July (Belgian National Day), bringing a festive atmosphere and an international audience to the French Riviera.
A guaranteed audience of collectors.

Please note that the Multi Art Gallery team will take care of the installation of the artworks, on-site sales, the organisation of the opening cocktail reception and the distribution of targeted invitations.



For any enquiries regarding this event, please contact us by email:

multiartgallery@monaco.mc

ACCESS TO SAINT-JEAN-CAP-FERRAT

15 minutes from Monaco
15 minutes from Nice
1 hour 20 minutes from Saint-Tropez
40 minutes from Cannes
15 minutes from Nice Côte d'Azur International Airport